

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Voc.DEGREE EXAMINATION –DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2018

18/17/16UDJ1MC01– UNDERSTANDING JOURNALISM

Date: 31-10-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART-A

ANSWER ALL QUESTIONS

[10x2=20]

1. Byte
2. Lead
3. Inverted Pyramid
4. Yellow Journalism
5. Globalisation
6. Press Council
7. NRI
8. News Portal
9. E-Magazines
10. PTI

PART-B

Answer any FIVE questions from the following

[5x8=40]

11. Explain the nature and scope of Journalism in India?
12. Describe the birth of Indian Language press?
13. Explain the code of ethics of online Journalism?
14. Who is a Journalist? What are the qualities one should embrace to be a Journalist?
15. Compare and contrast Print and E-newspapers.
16. Differentiate Hard news and soft news with its function?
17. Write an essay on censorship in different countries.

PART - C

Answer any TWO questions from the following

[2x20=40]

18. Explain in detail about the Theories of Press.
19. Explain the elements of newspaper front page design.
20. Explain the different types of Journalism with its functional features.
